



OFFICIAL PROGRAMME ADVERTISING OPPORTUNITY

ADVERTISING RATES

Full page	: \$760 plus gst
Half page	: \$480 plus gst
Quarter	: \$312 plus gst
Eighth	: \$208 plus gst

VITAL STATS

On-street	: From 31st May
Format	: 64 pages, A4, gloss, colour
Quantity	: 20,000 copies & 7,500 copies in scenestr
Deadlines	: Booking: 18th May : Art: 23th May

SPECS

Full page	: 210mm (w) x 297mm (d) +5mm bleed
Half page	: 190mm (w) x 128 mm (d)
Quarter	: 90mm (w) x 128 mm (d)
Eighth	: 90mm (w) x 64 mm (d)



Music SA is excited to announce the 2018 Umbrella: Winter City Sounds live music festival to be held in and around Adelaide from 13 July to 29 July.

To ensure no one misses a thing, there will be a comprehensive 64-page official programme covering all the events, all the venues as well as feature articles on many of the artists involved.

20,000 copies of the all-gloss programme will be distributed around Adelaide during the first week of June.

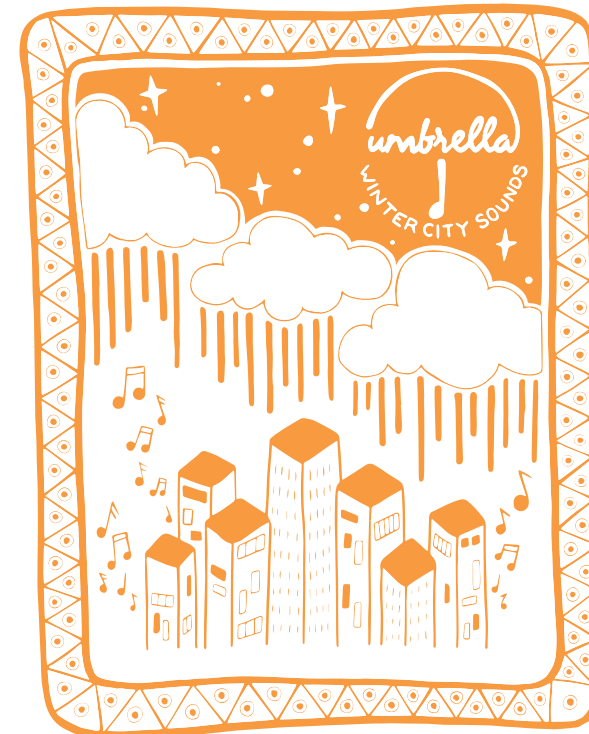
The entire programme will also be stitched into the SA June edition of scenestr magazine: Australia's largest street press group.

scenstr is distributed through hotels, universities, cafés, both boutique and major retailers such as JB HiFi and mostly anywhere entertainment seekers are found.

You're invited to buy advertising in our all-gloss programme by contacting scenestr, our media partner for this event.

See reverse for Music SA's online advertising options.

Lisa Bishop
General Manager
Music SA



TO DO LIST

FREE GIG & DIRECTORY LISTING

Join our directory and list your gig for free on the Music SA website.

ADVERTISING ENQUIRIES

Kerry Rowe
advertising@eyeballmedia.com.au

or

Howard Duggan (publisher)
howard.d@eyeballmedia.com.au

(07) 3216 0630



ADVERTISING OPTIONS

MUSIC SA website: musicSA.com.au

RATES

Poster	: \$50	on both Website and Enews, Facebook & Instagram posts
Sidebar	: \$100	on both Website and Enews, Facebook & Instagram posts
Leaderboard	: \$200	on both Website and Enews, Facebook & Instagram posts

DIGITAL SPECS

E News	: JPEG, PNG
Website	: GIF, JPEG, PNG • RGB colour images
Poster	: 800w X 1200h
Sidebar	: 300w X 600h
Leaderboard	: 940w X 120h

NOTES

1. GST will be added to all ad prices
2. Promotions run for one week (longer available at reduced rates)
3. Artwork deadline is strictly 24 hours prior to publication
4. Full payment is required before publication
5. A cancellation fee of 50% will apply for cancellations 24 hours prior to publication
6. Website adverts may be shared on rotation with other clients
7. Clients must be a registered Music SA subscriber. Go to musicSA.com.au & subscribe

CONTACT

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